

**New Zealand Diploma in Writing for Creative Industries (Level 5)**

<b>MOE Code</b>	NZ3408	<b>Level</b>	5	<b>Duration</b>	1 academic year (full-time)	<b>Version</b>	1
<b>Delivery</b>	Full-time, Part-time option available. Online delivery only			<b>Intakes</b>	Semesters 1 and 2		
<b>Strategic purpose</b>	<p>The purpose of this qualification is to provide Aotearoa New Zealand with graduates who have broad theoretical and technical knowledge and skills relevant to creative and applied writing that will enable them to work independently or as part of a team in, particularly, the writing sector, in relation to publishing, broadcasting, performance and digital platforms, and other businesses and organisations.</p> <p>This qualification is suitable for people who wish to work independently as writers, for those already working in the creative industries who wish to enhance/upgrade their skills, and for those working in other industries who wish to improve their writing skills to allow higher-level employment.</p>						
<b>Graduate profile</b>	<p>Graduates will be able to:</p> <ul style="list-style-type: none"> <li>Select and apply writing principles and processes (planning, analysis, research, drafting, editing and rewriting) to produce original outputs for specific audiences (print, broadcasting, performance and digital platforms) in the creative industries, and other businesses and organisations.</li> <li>Apply professional, legal and ethical principles in a socially responsible manner to writing practice.</li> <li>Work independently or as part of a team to fulfil customer requirements, meet deadlines, work to a brief and solve problems in order to develop and complete writing projects.</li> </ul>						
<b>Education pathway</b>	<p>Graduates of this qualification may undertake further study towards the:</p> <ul style="list-style-type: none"> <li>New Zealand Diploma in Creative Writing (Level 6) [Ref: 3409]</li> <li>New Zealand Diploma in Editing (Level 6) [Ref: 3410]</li> </ul>						
<b>Employment pathway</b>	<p>Graduates of this qualification are likely to work as freelance writers, or be employed as technical writers, scriptwriters, writers of website content, educational writers, speech writers, museum writers, newsletter writers and writers of other professional content, and/or as book reviewers.</p>						
<b>Award(s)</b>	New Zealand Diploma in Writing for Creative Industries (Level 5)						
<b>Completion requirements</b>	<p>120 credits, as listed in Programme Structure.</p> <p><i>This programme has been accredited by NZQA. As it does not contain unit standards from the NZQF, credits are not reported to NZQA</i></p>						
<b>Entry requirements</b>	<p>All applicants must meet one of the following:</p> <p><b>Applicants under the age of 20:</b></p> <ul style="list-style-type: none"> <li>A minimum of 42 credits at NCEA Level 3 including at least 14 credits in an English-rich subject (e.g. English, history, art history, classics, geography) or equivalent;</li> </ul> <p>or</p> <ul style="list-style-type: none"> <li>Successful completion of a recognised writing foundation programme or equivalent, for example the New Zealand Certificate in Creative Writing (Level 4)</li> </ul> <p>and</p> <ul style="list-style-type: none"> <li>An example of the applicant's original creative writing</li> </ul> <p><b>Applicants aged 20 years and over:</b></p> <ul style="list-style-type: none"> <li>A portfolio of work that indicates the applicant is capable of meeting the qualification outcomes.</li> </ul> <p><b>English language requirements:</b></p> <p>All applicants must have a level of English sufficient to be able to study at this level. Those students whose first language is not English should have:</p> <ul style="list-style-type: none"> <li>An international English Language Testing System (IELTS) overall academic score of at least 6.0 (with at least 5.5 in each band) or an accepted international equivalence.</li> </ul> <p><b>Special Entry:</b></p> <p>In exceptional circumstances an applicant who does not meet the full entry requirements may be granted admission to the Programme on the approval of the Head of Department or delegate if he/she is confident of the applicant's ability to successfully undertake the Diploma with a reasonable likelihood of success.</p>						
<b>Selection</b>	<p>All applicants will be interviewed and where applicants exceed available places selection will be based on evidence of interest, motivation, academic achievement and content of portfolio.</p>						
<b>Credit recognition</b>	<p>Credit from Recognition of Prior Learning, Credit Transfer and Unit Standard Transfer (if applicable) will be in accordance with the policy <i>Credit Recognition (05.004)</i>.</p>						
<b>Time limit for completion</b>	4 years from initial enrolment						
<b>Programme structure</b>							
<b>Code</b>	<b>Title</b>			<b>Credits</b>		<b>Level</b>	
<b>Compulsory courses</b>							
5582.5001	Writing in New Zealand			15		5	
5582.5002	Storytelling			15		5	
5582.5003	Short Fiction			15		5	
5582.5004	Short Non-Fiction			15		5	
5582.5005	Long Texts			15		5	
5582.5006	Poetry			15		5	
5582.5007	Short Scripts			15		5	
5582.5008	Project Management			15		5	
<b>Course prescriptors</b>							
<b>Title</b>		<b>Code</b>		<b>Credits</b>		<b>Level</b>	
<b>Writing in New Zealand</b>		<b>5582.5001</b>		<b>15</b>		<b>5</b>	
Aim: To provide learners with the knowledge and skills needed to apply professional, legal, cultural and ethical principles to own writing practice.							
<b>Storytelling</b>		<b>5582.5002</b>		<b>15</b>		<b>5</b>	
Aim: To analyse and apply storytelling principles to create original texts.							
<b>Short Fiction</b>		<b>5582.5003</b>		<b>15</b>		<b>5</b>	
Aim: To select and apply fiction writing principles and processes to create short fiction.							
<b>Short Non-fiction</b>		<b>5582.5004</b>		<b>15</b>		<b>5</b>	
Aim: To select and apply writing principles and processes to construct short non-fiction.							
<b>Long Texts</b>		<b>5582.5005</b>		<b>15</b>		<b>5</b>	
Aim: To select and apply writing principles and processes to construct long texts.							
<b>Poetry</b>		<b>5582.5006</b>		<b>15</b>		<b>5</b>	
Aim: To analyse and apply principles of poetry.							
<b>Short Scripts</b>		<b>5582.5007</b>		<b>15</b>		<b>5</b>	
Aim: To analyse and apply principles of scriptwriting.							
<b>Project Management</b>		<b>5582.5008</b>		<b>15</b>		<b>5</b>	
Aim: To establish and manage a writing project to a brief.							