

# OUR STRATEGY

*He tāwhiti ke tō koutou haerenga, ki te kore haere tōnu.  
He tino nui rawa ō koutou mahi, kia kore mahi tōnu.  
You have come too far, not to go further.  
You have done too much, not to do more.*

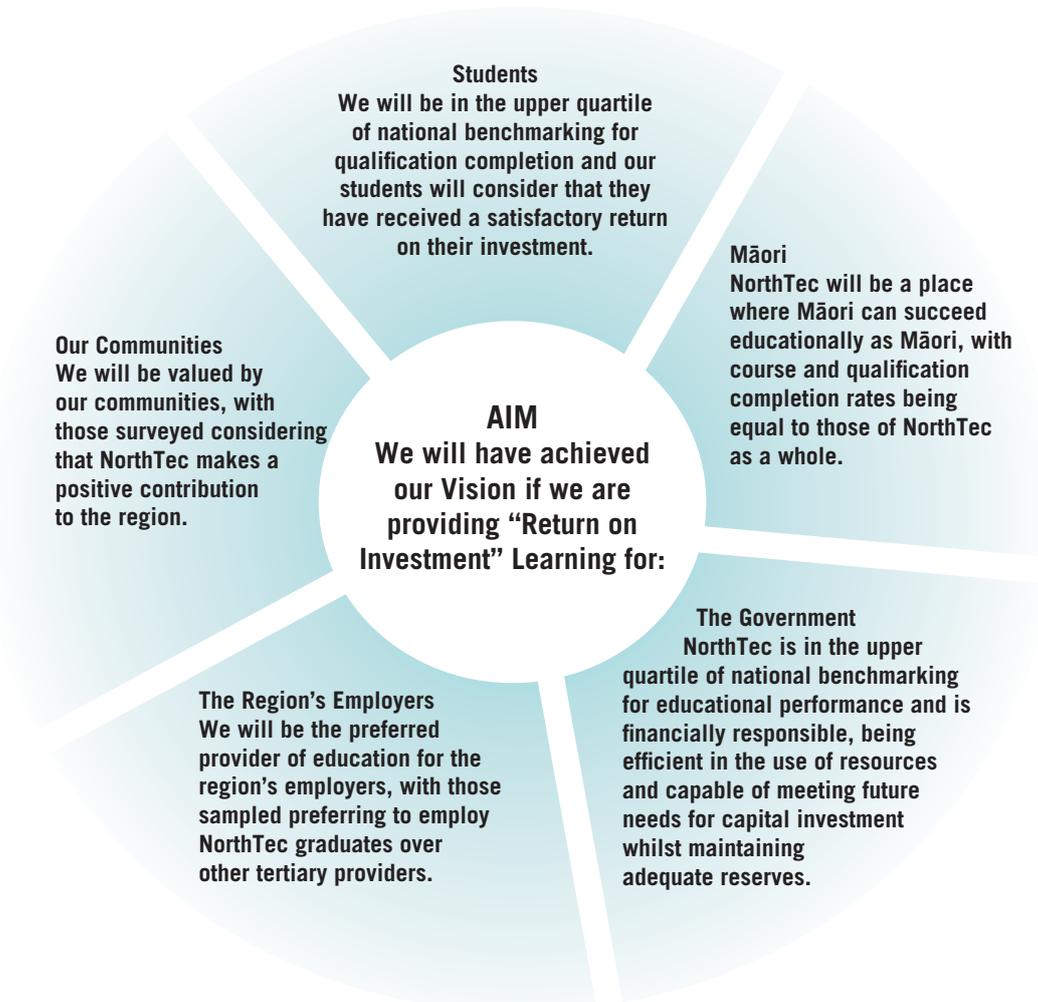
Sir James Henare

## OUR PURPOSE

A quality provider of relevant, accessible, innovative tertiary education.

## OUR VISION

We contribute to raising the region's expectations and aspirations, opening minds to how quality education can change lives.



## To achieve our aim we will pursue five key strategies:

### 1. To deliver best practice and innovative vocational education

Through engagement, understand and anticipate what the region expects from our graduates.

Through quality delivery and support structures, be flexible and responsive enough to meet these requirements.

### 2. To deliver inspirational performance

Build a culture of individual and team responsibility for professionalism and performance excellence supported by quality leadership, improved decision making, targeted training and development, performance management and improved internal systems.

### 3. To become a sought after tertiary educator for Iwi/Māori of Te Tai Tokerau

Understand and anticipate the needs of Māori for vocational tertiary education and ensure that our programmes and kaupapa enhance the ability of Māori to succeed.

### 4. To secure financial sustainability

Improve our financial results by:

- Increasing revenue.
- Reducing costs through improved efficiency and effectiveness.

### 5. Ensure the region's vocational tertiary education needs are met

NorthTec, as the largest provider of tertiary training based in Northland, will act as an educational broker with the objective of having the region's vocational tertiary education needs met by the most appropriate providers.