

Diploma in Video and Electronic Media

MOE Code	NT4887	Level	6	Duration	2 years
Delivery	Full-time, Intramural				
Site(s)	Whangarei	Intake(s)	Dependent on approval		
Aim	The programme aims to prepare people with a broad range of knowledge and skills as required to work in the video/audio production industries.				
Graduate profile	<p>Graduates of this programme will be able to demonstrate:</p> <ul style="list-style-type: none"> • Adaptability to change - students use state-of-the-art technology and work closely with experts working in the industry. In finalizing projects students predict future developments and show how they would adapt to meet future needs. • Self awareness of personal working and learning styles - basic industry skills include self awareness in relation to colleagues and clients. Students participate in team work exercises. The critical importance of communication between crew and director is emphasized. • Oral and written communication skills - students make oral and written presentations to their "clients" and write briefs for crew work to professional standards. • Technology and computer skills - the programme is of a highly technical nature and students gain high level skills in the uses of technology. • Readiness to work in a range of employment roles - students are trained in a variety of roles, including supervisory, in the film, video and multi-media environments. • Social responsibility - students study broadcasting standards, including consideration of ethical issues. The health and safety standards of the industry are taught, and practiced in all exercises. • Ability to identify, collect, and use appropriate information - the programme involves students in large multi-faceted projects requiring research, collation, analysis and the development of new material. • Ability to apply a range of thinking approaches to solve problems - the completion of project work involves the resolution of a series of detailed problems, both in the developmental stages and in the practical application. • Ability to place their own study and intended occupation in the social and economic context of Northland, New Zealand, and the world - tudents learn the history of film in New Zealand and are made aware of bicultural issues. Students are taught that the preparation of material for internet and film and video distribution must meet global standards and have international appeal. • Scope of knowledge - students will appreciate and demonstrate an understanding of the scope of knowledge and practice of their discipline internationally. • International contexts and trends - students will be able to identify and describe the influence of international contexts and trends on the theory and practice of their discipline in New Zealand. • Ability to apply knowledge and skills they have learnt in a variety of cultural settings and countries - students learn the history of film in New Zealand and are made aware of bicultural issues. Students are taught that the preparation of material for internet, film and video distribution must meet global standards and have international appeal. 				
Career options	Career options for graduates include local, national and international opportunities such as: camera operators, script writes, sound engineers, lighting engineers, video producers and film crew (gaffers and grips)				
Further study	Graduates have limited choices for higher level programmes within the field of video and electronic media, with most providers only offering certificate or diploma level programmes. In addition to this the nature of the industry is such that much of the higher level training is industry based. However, graduates may choose to enter in any one of a variety of Performing Arts-based degree programmes offered by a range of institutions in New Zealand.				
Award(s)	Northland Polytechnic Diploma in Video and Electronic Media				
Completion requirements	240 credits, as listed in Programme Structure <i>This programme has been accredited by NZQA and ITPQ. As it does not contain unit standards from the NZQF, credits are not reported to NZQA.</i>				
Credits toward other qualifications	This qualification may give some credit towards the Northland Polytechnic Bachelor of Applied Arts				
Admission information	<p>Standard entry All applicants must have evidence of NCEA Level 2 or successful completion of a Level 2 bridging programme.</p> <p>Non-standard entry</p> <ul style="list-style-type: none"> • Applicants, who do not meet the criteria above, must be aged twenty years or more by March 1 of the first year of enrolment in the programme. • Applicants who do not meet the standard entry criteria and are not aged twenty years or more by March 1 of the first year of enrolment in the programme, but present evidence of ability to succeed (e.g. maturity, life experience, work experience and/or other study) may apply for non-standard entry. Their entry to the programme will be at the discretion of the Programme Leader. 				
Credit recognition	Credit from RPL will not exceed 25% of the total credit for the programme. Credit from Credit Transfer will not exceed 50% of the total credit for the programme. The total credit awarded from RPL and CT will not exceed 75%.				
Time limit for completion	4 years				
Programme structure					
Code	Title	Credits	Level		
Compulsory courses – Year 1					
6618.001	Introduction to Film and Video	20	2		
6618.002	Lighting for Film/Video	20	3		
6618.003	Shoot for Film/Video	20	3		
6618.004	Sound for Film/Video	20	4		
6618.005	Edit Film/Video	20	4		
6618.006	Support Crew (Film and Video)	10	4		
6618.007	Script Writing (TV Commercial)	10	4		
Compulsory courses – Year 2					
6618.008	Multimedia	15	4		
6618.009	Support Crew (Logistics)	10	5		
6618.010	Script Writing (Screenplay)	20	5		
6618.011	Advanced Production	35	6		
6618.012	Advanced Post Production	40	6		

Course prescriptors			
Title	Code	Credits	Level
Advanced Post Production	6618.012	40	6
Aim: To cover key aspects of sound post-production for film, video and electronic media and incorporates the following elements - direct sound operations to achieve a final sound mix; produce first cut material from film or electronic editing; and produce fine cut material after film or electronic editing. Prerequisites: 001, 004 and 005			
Advanced Production	6618.011	35	6
Aim: To cover key aspects of production for film, video and electronic media and incorporates two elements - assist with and operate a single camera; and direct a short movie. Prerequisites: 001, 002, 003 and 004			
Edit Film/Video	6618.005	20	4
Aim: To cover key aspects of editing video production for film, video and electronic media, it incorporates - edit a basic sequence for video; edit a video; and add simple SFX to edit. Prerequisite: 001			
Introduction to Film and Video	6618.001	20	2
Aim: To introduce the learner to key aspects of film and video production. It incorporates - sound and vision theories and properties; film/video production; film/broadcast law; sound/vision systems; history of film and television; and personnel in film/video.			
Lighting for Film/Video	6618.002	20	3
Aim: To cover key aspects of lighting for video and electronic media, and incorporates - basic lighting; design for film and video; light film/video; equipment handling; and safe practice. Prerequisites: 001			
Multimedia	6618.008	15	4
Aim: To introduce the learner to key aspects of multimedia production and incorporates two achievements - produce audio for authoring for a multimedia project; and produce video for authoring for a multimedia project.			
Script Writing (Screenplay)	6618.010	20	5
Aim: To cover key aspects of script writing. Students will write a short screenplay or television film.			
Script Writing (TV Commercial)	6618.007	20	5
Aim: To cover key aspects of scriptwriting for television commercials. It incorporates - knowledge of advertising principles; writing a proposal; writing a script; and prepares a client storyboard.			
Shoot for Film/Video	6618.003	10	4
Aim: To cover key aspects of video production for film, video and electronic media. It incorporates - plan a sequence; shoot a sequence; and make a short video. Prerequisites: 001			
Sound for Film/Video	6618.004	20	3
Aim: To cover key aspects of sound production for video and electronic media, and incorporates - record sound; mix location sound for film and video; and track lay for a production. Prerequisites: 001			
Support Crew (Film and Video)	6618.006	10	4
Aim: To cover key aspects of crew supporting a director in the shooting of projects. It will enable students to contribute to effective working relationships in the film and television industry.			
Support Crew (Logistics)	009	10	5
Aim: To give students the ability to arrange the equipment and transport for a shoot, including - keep records of equipment; advise clients of alternatives where equipment is not available; organise transport; and complete necessary documentation.			